



Melbourne International Joint Breast Congress (MIBC) Melbourne, Australia, October 11-13, 2018

May 2018

Dear Exhibitor,

The Melbourne International Breast Congress (MIBC) will be held jointly with the Australasian Society for Breast Disease (ASBD), 4th World Congress on Controversies in Breast Cancer (CoBrCa) and Breast Surgeons of Australia and New Zealand (BreastSurgANZ) in Melbourne, Australia, October 11-13, 2018.

The exhibition manual contains important information intended for your booth construction team and booth personnel, and provides answers to many key questions regarding your involvement in the MIBC 2018 exhibition.

We kindly ask that you read through the material carefully and please pass it on to all parties concerned.

Please do not hesitate to contact us for further information or assistance.

We look forward to welcoming you in Melbourne and wish you a successful congress and exhibition.

Sincerely,

Tammy Zangi
Project Manager
tammy.zangi@cg-med.com

Vanessa Fisher
Industry Liaison
Vanessa.fisher@cg-med.com



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Congress Venue

Melbourne Convention and Exhibition Centre (MCEC)
1 Convention Centre Pl,
South Wharf, Melbourne Victoria,
Australia 3006
www.mcec.com.au

Exhibition Hours

Set-up time:

Stand builders: Wednesday, October 10, midnight to Thursday, October 11 at 07:00
Exhibitors: Thursday, October 11 at 07:00-18:00 (quiet set-up)

Exhibition Hours *(subject to change)*:

Thursday, October 11, 2018 19:00-20:00 networking reception
Friday, October 12, 2018 07:00-17:30
Saturday, October 13, 2018 07:00-16:30

Dismantling time:

Saturday, October 13, 2018 16:30-21:00

Shell Schemes / Furniture / Accessories / Electricity

Exhibition fees cover net stand space only. Stand equipment and services can be ordered via the official exhibition supplier:

Moreton Hire

Hillary Clarke
Account Executive VIC
260 Fairbairn Road Sunshine West VIC 3020
+61 03 9300 5765
hillary.clarke@moreton.net.au

Stand Designs

Exhibitors who build their own stands are required to submit a sketch of their booth for approval. Please send your stand designs to info@melbournebreast2018.org

Please note: the maximum stand height for any part of the stand is **3 meters** and anything above this will need to be approved by the congress organizer and the MCEC Operations Manager.



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Shipping (exhibition and display material)

Merkur Expo Logistics has been appointed as the official forwarding agent to handle all inbound and outbound shipments. The congress cannot take responsibility for any material sent via another agent or directly to the congress venue.

Please clearly mark all material and please do not mix different types of shipments in one box: Exhibition goods, display and symposium material should be packed and labelled separately.

For further information and costs, please refer to the congress website, or please contact:

Merkur Expo Logistics

Contact: Ms. Zehavit Akerman

Mobile: +972 52 511 4982

Akerman@merkur-expo.com

Exhibitors are welcome to carry in their own items during the exhibition set-up hours.

**Please note car parking on the loading dock is limited to 30 minutes*

Direct Shipments

The venue shipping labels for **direct shipments** are available at the end of this document.

Please note that deliveries are **not** accepted at the Customer Services Desk at the MCEC.

Hand deliveries must be made through the Loading Dock.

Loading Dock hours are Monday to Friday, from 07:00 am to 04:00 pm. Enter off Normanby Road, South Wharf

Material should arrive no earlier than Monday, October 7, 2018.

Exhibitor Services (including stand catering/Internet/Utilities Access)

Tel: +61 3 9235 8110

Fax: +61 3 9235 8121

E-mail: exservices@mcec.com.au

Exhibitor Badges

All exhibitors are required to be registered and will receive a badge displaying the exhibitor's name, country and exhibiting company name. Complimentary exhibitor badges enable the exhibitors to access all areas of the congress and exhibition area, including lunches and refreshments.

All participants are required to wear badges to access the congress area.



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Please send exhibitor names by **September 20, 2018** to info@melbournebreast2018.org

Registration and Accommodation

To register additional participants, please contact registration@melbournebreast2018.org

Book your hotel through the MIBC website and secure attractive rates:

www.melbournebreast2018.org/accommodation

Exhibition – Rules and Regulations

Set-up

Exhibition set-up will take place during the hours stated previously.

Hours are subject to change.

Exhibitors are liable for all damage caused to floors, walls, and pillars during set-up, exhibition opening hours and dismantling.

No adhesive stickers and fixtures of any kind are allowed on the floors, walls and pillars.

Empty crates and packages material must be removed after set-up and all aisles must be clear to enable easy audience flow and cleaning.

Mandatory Safety vests and closed toe shoes

It's mandatory for all exhibitors to wear closed toe shoes and approved safety vests at all times during move-in and move-out periods.

Stand building

Only one level stands are permitted.

Ceiling hangings are not permitted.

All stands must be self-standing.

The use and branding of rented space cannot exceed the rented surface and space in three dimensions. The height limitation mentioned previously must be respected both for physical and visual devices.

Nothing may impede the free flow of delegates in the aisles; nothing may be built in the aisles; nor may furniture or equipment stand in the aisle space.

Dismantling

The dismantling of the stands must be done during the predetermined hours. It is obligatory to collect and dispose of all material during the breakdown or dismantling of the event. When the dismantling period is over, the exhibitor loses any right to claim for losses or damage to property left behind, and any costs incurred by the venue in removing this property will be



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charged to the exhibitor.

Changes in size of reserved space

The Organizers reserve the right to allocate an exhibitor to a new location within the exhibition area in the event of a change in size of the reserved exhibition space.

Amendments to exhibition layout

While every effort is made to preserve the published layout of the exhibition, the Organizers are entitled to change the layout if this is in the general interest of the exhibition and the congress.

Sharing of stands & sub-letting

Exhibitors are not permitted to share with others any booth space allotted to them without prior written consent from the Organizers.

Exhibitors shall not sub-let the whole or any part of the stand allotted to them without the written consent of the Organizers.

Manning of stands

Exhibitors will be required to man their stands during the opening hours of the exhibition and must not dismantle their stands before the published dismantling time.

Disruption of other exhibits

Exhibitors may not produce noise and/or use amplification of music and/or voice which may be heard outside the space assigned to the exhibitors, or which may interfere with or be felt objectionable to attendees or other exhibitors. The Organizers reserve the right to require exhibitors to discontinue any such activity. Live presentations at the stand are not permitted without prior approval from the Organizers.

Product disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organizers.

Each exhibitor is responsible for the material and information they make available at the congress. Exhibitors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the congress.



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It is the responsibility of exhibitors to address these issues and any conflicts arising from such matters directly among themselves, as the Organizers will not arbitrate in any way in legal issues of this nature.

The distribution and the mounting of advertising material outside the exhibition stand is prohibited, unless prior confirmation was given by the Organizers.

Liability

The Organizers and the congress venue cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage or deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provisions for the safeguarding of their goods, materials, equipment, and displays at all times.

Security and Insurance

The Organizers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for this. The exhibitors are required to take out their own insurance against risks that could be incurred in connection with the exhibition, especially liability. Coverage for risks relating to property, employer liability and personal accident to contractors or staff should also be included. It is advised that exhibitors take out insurance for any losses and wasted expenditures in the event that the exhibition is abandoned or curtailed. Organizers are reminded that their insurance, as noted above, should take effect from the day that goods and exhibits are delivered to the venue, and should remain in effect until all items have been removed.

Fire Regulations

All exhibition areas must be sited to allow access to emergency exits and firefighting equipment. The storage of any flammable liquids of fuel within the exhibition is not permitted. Fire extinguishers and fire hose reels must at all times be visible and accessible and must not be removed from their correct locations.

Health and safety at work regulations

It is the responsibility of the exhibitor to ensure that his/her contractor, employees, displays and exhibits comply with the latest legislation regarding health and safe

DELIVER TO	<p>MELBOURNE EXHIBITION CENTRE Loading Dock – enter off Normanby Road South Wharf Victoria 3006 Australia</p>
MCEC CONTACT FOR DELIVERIES/COLLECTIONS: 03 9235 8385	
CONTACT NAME: Tammy Zangi <i>(Person Responsible for Delivery)</i>	
CONTACT PHONE NUMBER: +972 54 678 7830 <i>(Person Responsible for Delivery)</i>	
EVENT NAME: Melbourne International Joint Breast Congress (MIBC)	
EVENT NUMBER: 67534	
EVENT DATES: Wednesday 10 Oct 2018 - Saturday 13 Oct 2018	
ROOM / AREA FOR DELIVERY: Bays 21B & 22B	
STAND NAME:	
STAND NUMBER:	
TOTAL NUMBER OF ITEMS:	
ITEM NUMBER:	

