

Melbourne International Joint Breast Congress



Australasian Society
for Breast Disease
(ASBD)



4th World Congress on
Controversies in Breast
Cancer (CoBrCa)



Breast Surgeons of
Australia & New Zealand
(BreastSurgANZ)

SUPPORT AND EXHIBITION PROSPECTUS



Melbourne
Australia

October 11-13

2018

WELCOME NOTE

We are pleased to announce that the Melbourne International Joint Breast Congress will be held jointly with the Australasian Society for Breast Disease (ASBD), 4th World Congress on Controversies in Breast Cancer (CoBrCa) and Breast Surgeons of Australia and New Zealand (BreastSurgANZ). This most important congress will take place in Melbourne, Australia October 11-13, 2018. As the main congress in the field of breast diseases in the Asia-Pacific region in 2018, it is one that should not be missed!

The Joint Congress will continue the tradition of CoBrCa by directly addressing key issues facing clinicians in their daily practice, including medical oncology, surgery, radiation oncology, pathology, reconstruction, breast imaging, allied health and survivorship issues. The collaboration will create a multi-faceted congress of interest to all involved in the treatment of breast disease and will bring many renowned experts to Australia. Through a format of debates, lectures and panel discussions, the congress will provide a forum to effectively address unresolved clinical and therapeutic problems. There will also be a series of workshops and education sessions preceding and during the meeting to address the educational needs of the audience.

We look forward to your participation in this exceptional event.

Sincerely,



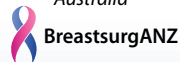
Yvonne Zissiadis
Australia



Bruce Mann
Australia



Christobel Saunders
Australia



Melbourne International Joint Breast Congress

PRELIMINARY TOPICS

- Neoadjuvant therapy
- Adjuvant endocrine therapy
- Molecular assays
- Triple negative breast cancer
- Endocrine resistance
- Her2 positive breast cancer
- Immunotherapy
- Breast imaging
- Breast cancer screening
- Local therapy
- Locoregional therapy
- Bone health
- Breast reconstruction
- Breast cancer genetics
- Survivorship
- Radiotherapy
- Supportive care
- Oncoplastic surgery
- Prevention
- DCIS
- CNS metastases

HELP PROMOTE EDUCATION AND ENCOURAGE THE FLOW OF KNOWLEDGE

Join us at the Joint Congress and become part of our professional network of clinicians, researchers and educators from around the world exchanging ideas, insights and information, in our quest to improve patients' lives.

There are a wide variety of marketing opportunities available at the Joint Congress. We invite you to participate as a valued supporter and exhibitor. We can meet any budget and can be designed to suite your interests and objectives.

We provide a range of support packages that can meet any budget and can be designed to suite your interests and objectives.

Committee of the Melbourne International Joint Breast Congress
info@melbournebreast2018.org



SUPPORT OPPORTUNITIES

There are a wide variety of marketing opportunities at the Joint Congress. All support is acknowledged on the congress website, congress e-program and onsite signage.

Levels of Support

Support levels are defined and calculated based on the total amount of support, which consists of items such as symposia, exhibition and branding opportunities.

Platinum:

AUD 70,000+

Gold:

AUD 50,000 - AUD 70,000

Silver:

AUD 30,000 - AUD 50,000

Bronze:

AUD 10,000 - AUD 30,000

Supporter:

AUD 3,000 - AUD 10,000

Tailor-Made Support Packages

Support packages can be tailored to match any budget and marketing strategy. Please contact the Congress Organiser for assistance with identifying and securing the opportunities best suited to your objectives.



SCIENTIFIC SUPPORT OPPORTUNITIES

PLATINUM SUPPORT

AUD 70,000+

Industry Symposium + commercial sponsorship package

- 6 complimentary registrations, including access to the scientific sessions and the networking reception
- 18 sq.m exhibition space
- 4 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- One full page color advertisement in congress e-program (placement at discretion of MIBC 2018 organisers)
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as MIBC 2018 Platinum Supporter wherever congress supporters are acknowledged
- Acknowledgement as the sole supporter of the opening Networking Reception

** The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

*** Time slots will be allocated on a first-come, first-served basis*

**** The topic, program and speakers are subject to approval by the Organizing Committee*

GOLD SUPPORT

AUD 60,000

Industry Symposium

- 6 complimentary registrations, including access to the scientific sessions and the networking reception
- 12 sq.m exhibition space
- 2 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- One full page color advertisement in congress e-program (placement at discretion of MIBC 2018 organisers)
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as MIBC 2018 Gold Supporter wherever congress supporters are acknowledged

** The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

*** Time slots will be allocated on a first-come, first-served basis*

**** The topic, program and speakers are subject to approval by the Organizing Committee*



SILVER SUPPORT

AUD 40,000

Breakfast Symposium

- 4 complimentary registrations, including access to the scientific sessions and the networking reception
- 12 sq.m exhibition space
- 2 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as MIBC 2018 Silver Supporter wherever congress supporters are acknowledged

**Speakers expenses (travel, accommodation, registration) are additional and the responsibility of the supporter.*

*** Breakfast expenses are additional and the responsibility of the supporter*

**** The topic, program and speakers are subject to approval by the Organizing Committee*

BRONZE SUPPORT

AUD 25,000

Educational Grant for Program (includes one lecture in a session)

- 4 complimentary registrations, including access to the scientific sessions and the networking reception
- 6 sq.m exhibition space
- 2 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as MIBC 2018 Bronze Supporter wherever congress supporters are acknowledged

INTERNATIONAL SPEAKER

AUD 15,000

The fee will cover international airfare, accommodation, registration and transfers for the invited speaker

- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- The opportunity to purchase exhibition space at discounted fee

** The proposed international speaker is subject to approval by the Organizing Committee*

WORKSHOP

Please contact the MIBC Organisers for further details



COMMERCIAL SPONSORSHIP PACKAGES (no sponsorship)

Support levels are defined and calculated based on the total amount of support, which consists of items such as symposia, exhibition and branding opportunities.

CONGRESS APP

SOLD
AUD 15,000

The congress app enables participants to view the complete congress program and to create their own customized schedule. Supporter's logo will appear on the homepage of the app.

CONGRESS LANYARDS

provided in kind + **AUD 10,000**

Supporter will provide the congress lanyards branded with the company logo. This opportunity is reserved for gold supporters and above. In addition to the promotion fee, the supporter is responsible for the production and shipment of the lanyards.

CONGRESS BAGS

provided in kind + **AUD 10,000**

Supporter will provide the congress bags, branded with the company logo to be distributed to all congress participants. In addition to the promotion fee, the supporter is responsible for the production and shipment of the bags.

WRITING PADS AND PENS

provided-in-kind + **AUD 7,000**

Opportunity to provide all participants with company branded writing pads and pens.

REGISTRATION AREA

AUD 10,000

Opportunity to place signage with the company logo alongside the congress logo. Placement at discretion of MIBC 2018 organisers.

POSTER AREA

AUD 10,000

Opportunity to place signage with the company logo alongside the congress logo. Placement at discretion of MIBC 2018 organisers.

FULL DAY COFFEE CART

AUD 6,000

Premium 100% Arabic bean coffee ground on site to order, locally manufactured Koko Deluxe natural hot chocolate and a selection of traditional, herbal and fruit infused T2 teas, all prepared by a qualified coffee barista.

Package includes:

- Full day coffee cart (8:15-16:15) – location at the discretion of the organisers
- 2 Baristas
- Unlimited coffee cups per hour
- High quality insulated recyclable cups, sugar and stirrers
- Company profile in congress e-program
- Logo acknowledgment: website, e-program, app with click to company website
- Logo acknowledgment signage (signage at the discretion of the organisers)
- Acknowledgment as MIBC supporter wherever congress supporters are acknowledged

**Limited to two carts per day*

***Allocated on first-come, first-served basis*

EXHIBITION

An exhibition will be held at the congress venue, parallel to the congress program. The floorplan has been designed so as to maximize exposure. Coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

Net exhibition space is available at AUD 490 per sq.m*

The minimum space size is 2x3 sq.m.

To view the updated exhibition floorplan, please visit the congress website.

Exhibition packages include:

- 2 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website

** Price includes space only – no material or construction is included. Stand equipment and services, including partition walls, electricity, carpets, furniture, and cleaning, can be ordered in accordance with the information on the congress website.*

GENERAL TERMS & CONDITIONS

- Support items and exhibition space are allocated on a first-come, first-served basis.
- All support and exhibition prices quoted are in Australian Dollars and are subject to GST.
- The Congress Organiser reserves the right to accept or decline offers of support and applications for exhibition space.
- The Congress Organiser reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the congress as a whole.
- The Congress Organiser must approve all exhibition stand designs.
- The Congress Organiser cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or directly arising from the congress. Participants are advised to issue their own personal travel and health insurance.
- All payments must be received before the commencement of the congress. Should a company fail to make payment, the Congress Organiser reserves the right to cancel the company's participation and benefits.
- Additional down payment structures and cancellation policies will be outlined in the order form.

CONGRESS ORGANISER

CongressMed

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Website: www.melbournebreast2018.org



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4th World Congress on
Controversies in Breast
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